

# Village of Coon Valley Profile

# Vernon County, WI

## POPULATION

	1970	1980	1990	2000	2010
Village of Coon Valley	596	758	817	714	765
County of Vernon	24,557	25,642	25,617	28,056	29,773
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

## HOUSING UNITS

	1970	1980	1990	2000	2010
Village of Coon Valley	177	305	321	332	348
County of Vernon	8,448	10,141	10,830	12,416	13,720
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

## REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2006	2007	2008	2009	2010
Village of Coon Valley \$	36	35	40	39	40
County of Vernon \$	1,480	1,637	1,719	1,767	1,758
State of Wisconsin \$	458,541	486,959	502,446	499,856	483,967

Source: State of Wisconsin Department of Revenue

## PER CAPITA PERSONAL INCOME

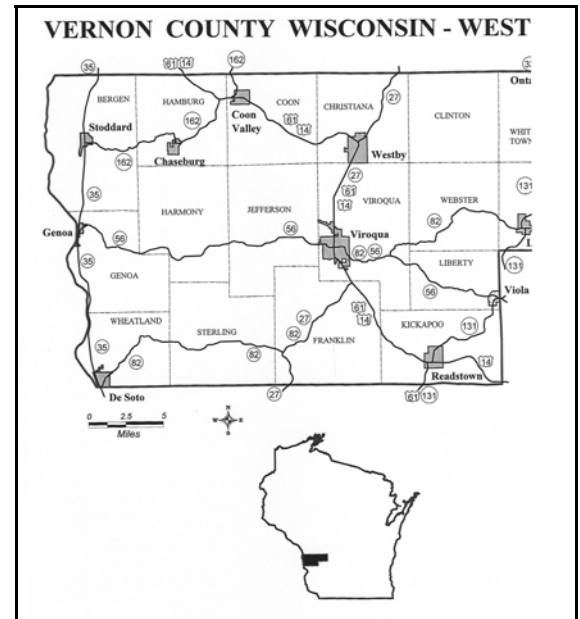
	2005	2006	2007	2008	2009
County of Vernon \$	24,004	25,568	26,941	27,815	27,934
State of Wisconsin \$	33,664	35,637	36,891	37,905	37,373
United States \$	35,424	37,698	39,461	40,674	39,635

Source: U.S. Department of Commerce

## UNEMPLOYMENT TRENDS

	2007	2008	2009	2010
Vernon County Labor Force	14,269	14,639	15,247	15,067
Number Employed	13,544	13,925	14,035	13,926
Number Unemployed	725	714	1,212	1,141
Vernon County Unemployment Rate %	5.1	4.9	7.9	7.6
Wisconsin Unemployment Rate %	4.8	4.9	8.7	8.3
U.S. Unemployment Rate %	4.8	4.9	9.3	9.6

Source: State of Wisconsin Department of Workforce Development



## TRANSPORTATION

### -Highways-

State Highways	162 (1 mile)
US Highways	14/61 (0 miles)
Interstates	90 (15 miles)

### -Rail-

Burlington Northern Santa Fe, Canadian Pacific at La Crosse: Amtrak at La Crosse

### -Air-

Local Airport:	Viroqua Municipal
Nearest Sched Transport:	La Crosse Municipal
Delta, American	
Mileage to Local Airport:	10 miles
Mileage to Nearest Sched Transport:	20 miles

### -Water-

Nearest available public use facilities are 16 miles NW in La Crosse, Wisconsin. Dairyland Co-op dock is SW at Genoa.

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# Vernon County, WI

## UTILITIES

### -Electricity-

Provider: Xcel Energy  
 Contact: (800) 895-4999

### -Natural Gas-

Provider: Midwest Natural Gas  
 Contact: (608) 634-4617

### -Water System 2010-

Provider: Municipal Act'l Cap (GPM): 550  
 No of Wells: 2 Ground Storage: 200,000  
 Elev Storage: 0

### -Wastewater Treatment Facility 2009-

Provider: V. Coon Valley Construction Date: 1985  
 Compliance Maintenance Annual Report Grade Point Average (GPA): 3.53

Grade Pts	Meaning	Response Range	Grade Pts	Meaning	Response Range
4	Good	Voluntary	1	Poor	Action
3	Satisfactory	Voluntary	0	Fail	Action
2	Marginal	Recommendation			

### -Telecommunications-

Provider(s): Coon Vly Farmers Telephone  
 Contact(s) Residential: (608) 452-3101  
 Contact(s) Business: (608) 452-3101  
 Fiberoptics: None  
 Contact(s) Residential:  
 Contact(s) Business:

### -Solid Waste-

Provider(s): Town and Country Sanitation  
 Contact(s): (608) 781-5626  
 Recycling Provider: Town & County Sanitation (608) 781-5626

## 2010 TAXES

### -Local Property Taxes-

2010 Effective Full Value Rate/\$1000: 21.94  
 2010 Real and Pers Property Full Value: 40,571,700  
 Tax on machinery, equip inventory: Exempt  
 County Sales Tax %: 0.50

### -State Taxes-

Sales Tax %: 5.0%  
 Corporate Income Tax %: 7.90%  
 Gasoline Tax \$: .329 gallon  
 Personal Income Tax: 4.6% - 7.75% (married filing jointly)  
 Capital Gains Tax: 30% Exemption, 60% Exemp. Farm Assets, Exemptions for investment in WI businesses, go to: www.revenue.wi.gov

## EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	9
Construction:	19
Manufacturing:	60
Wholesale Trade:	24
Retail Trade:	48
Transportation and Warehousing and Utilities:	17
Information:	1
Finance, Ins, Real Estate, Rental/leasing:	23
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	19
Educational, Health Social Serv:	82
Arts, Entertain, Rec, Accom and Food Serv:	39
Other Services (except public admin):	10
Public Admin:	14
<b>Total Employment by Industry</b>	<b>365</b>

Source: U.S. Census Bureau

## 2009 WAGE ESTIMATES

	Average	Experienced
Office clerks, general:	12.01	13.80
*Welders, Cutters, and Welder Fitters:	16.75	18.39
Truck Drivers, heavy and tractor trailer:	17.96	19.68
Computer Support Specialists:	18.49	21.35
Construction Laborers:	15.75	18.60
Mgrs, all other (wide variety, wages estimates are variable):	32.26	36.49
Mtce Workers, Machinery:	16.62	18.32
*Janitors and cleaners, except maids and hskkeeping:	11.53	13.53
Licensed Practical and Vocational Nurses:	16.86	18.84
Retail Salespersons:	11.23	13.12

\*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

## EDUCATION AND HEALTH CARE

2009-2010	County	State
High School Drop Out Rate %:	0.48	1.60
Voch Tech:	Western Wis Tech, 16 mi	
University(s):	UW-La Crosse & Viterbo, 16 mi	
Hospital(s):	La Crosse	

### -LOCAL CONTACT-

Name: Village Clerk  
 Address: PO Box 129  
 City, State, and Zip: Coon Valley, WI 54623  
 Telephone: (608) 452-3168 Email: cvclerk@mwt.net

### -REGIONAL CONTACT-

Mississippi River Regional Planning Commission  
 1707 Main Street, Suite 435 La Crosse, WI 54601  
 Telephone: 608-785-9396 Fax: 608-785-9394  
 Email: plan@mrrpc.com Website: www.mrrpc.com