

Town of Sterling Profile

Vernon County, WI

POPULATION

	1970	1980	1990	2000	2010
Town of Sterling	664	626	598	713	633
County of Vernon	24,557	25,642	25,617	28,056	29,773
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

HOUSING UNITS

	1970	1980	1990	2000	2010
Town of Sterling	219	243	253	278	294
County of Vernon	8,448	10,141	10,830	12,416	13,720
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2006	2007	2008	2009	2010
Town of Sterling \$	33	43	45	45	44
County of Vernon \$	1,480	1,637	1,719	1,767	1,758
State of Wisconsin \$	458,541	486,959	502,446	499,856	483,967

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

	2005	2006	2007	2008	2009
County of Vernon \$	24,004	25,568	26,941	27,815	27,934
State of Wisconsin \$	33,664	35,637	36,891	37,905	37,373
United States \$	35,424	37,698	39,461	40,674	39,635

Source: U.S. Department of Commerce

UNEMPLOYMENT TRENDS

	2007	2008	2009	2010
Vernon County Labor Force	14,269	14,639	15,247	15,067
Number Employed	13,544	13,925	14,035	13,926
Number Unemployed	725	714	1,212	1,141
Vernon County Unemployment Rate %	5.1	4.9	7.9	7.6
Wisconsin Unemployment Rate %	4.8	4.9	8.7	8.3
U.S. Unemployment Rate %	4.6	5.8	9.3	9.6

Source: State of Wisconsin Department of Workforce Development

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	90
Construction:	15
Manufacturing:	40
Wholesale Trade:	11
Retail Trade:	23
Transportation and Warehousing and Utilities:	15
Information:	7
Finance, Ins, Real Estate, Rental/leasing:	2
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	6
Educational, Health Social Serv:	51
Arts, Entertain, Rec, Accom and Food Serv:	6
Other Services (except public admin):	11
Public Admin:	10
Total Employment by Industry	287

Source: U.S. Census Bureau

2009 WAGE ESTIMATES

	Average	Experienced
Office clerks, general:	12.01	13.80
*Welders, Cutters, Solderers and Brazers:	16.75	18.39
Truck Drivers, heavy and tractor trailer:	17.96	19.68
Computer Support Specialists:	18.49	21.35
Construction Laborers:	15.75	18.60
Mgrs, all other (wide variety, wage estimates are variable):	32.26	36.49
Maintenance Workers, Machinery:	16.62	18.32
*Janitors and cleaners, except maids and hskkeeping:	11.53	13.53
Licensed Practical and Vocational Nurses:	16.86	18.84
Retail Salespersons:	11.23	13.12

*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

EDUCATION

2009-2010	County	State
High School Drop Out Rate %:	0.48	1.60

Source: Wisconsin Department of Public Instruction

2010 TAXES

-Local Property Taxes-

2010 Effective Full Value Rate/\$1000	20.40
2010 Real Pers Property Full Value:	43,837,800

Source: State of Wisconsin Department of Revenue

-LOCAL CONTACT-

Name:	Kay Yanske, Town Clerk
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-REGIONAL CONTACT-

Mississippi River Regional Planning Commission	1707 Main Street, Suite 435	La Crosse, WI 54601
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