

# Village of Genoa Profile

# Vernon County, WI

## POPULATION

	1970	1980	1990	2000	2009 Est.
Village of Genoa	305	283	266	263	256
County of Vernon	24,557	25,642	25,617	28,056	29,910
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,688,040

Source: U.S. Census Bureau

## HOUSING UNITS

	1970	1980	1990	2000
Village of Genoa	107	103	115	120
County of Vernon	8,448	10,141	10,830	12,416
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144

Source: U.S. Census Bureau

## REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2006	2007	2008	2009
Village of Genoa \$	11	12	13	12
County of Vernon \$	1,480	1,637	1,719	1,767
State of Wisconsin \$	458,541	486,959	502,446	499,856

Source: State of Wisconsin Department of Revenue

## PER CAPITA PERSONAL INCOME

	2005	2006	2007	2008
County of Vernon \$	24,007	25,570	27,107	28,045
State of Wisconsin \$	33,673	35,644	36,990	37,770
United States \$	35,424	37,698	39,392	40,166

Source: U.S. Department of Commerce

## UNEMPLOYMENT TRENDS

	2007	2008	2009
Vernon County Labor Force	14,244	14,608	15,033
Number Employed	13,525	13,907	13,862
Number Unemployed	719	701	1,171
Vernon County Unemployment Rate %	5.0	4.8	7.8
Wisconsin Unemployment Rate %	4.8	4.8	8.5
U.S. Unemployment Rate %	4.6	5.8	9.3

Source: State of Wisconsin Department of Workforce Development

## EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	0
Construction:	10
Manufacturing:	16
Wholesale Trade:	5
Retail Trade:	24
Transportation and Warehousing and Utilities:	18
Information:	3
Finance, Ins, Real Estate, Rental/leasing:	7
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	11
Educational, Health Social Serv:	18
Arts, Entertain, Rec, Accom and Food Serv:	16
Other Services (except public admin):	4
Public Admin:	2
Total Employment by Industry	134

Source: U.S. Census Bureau

## 2008 WAGE ESTIMATES

	Average	Experienced
Office Clerks, general	12.82	14.82
Welders, Cutters, Solderers and Brazers:	18.02	19.76
Truck Drivers, Heavy and Tractor Trailer:	18.66	20.33
Computer Support Specialists:	18.62	21.50
Construction Laborers:	19.12	23.16
Managers, all other:	35.01	39.94
Maintenance Workers, Machinery:	17.91	19.28
Janitors and Cleaners, except maids and hskeping:	12.33	14.40
Licensed Practical and Vocational Nurses	17.52	18.72
Retail Salespersons:	11.73	13.69

Source: Wis. Dept. of Workforce Development

## EDUCATION

2008-2009	County	State
High School Drop Out Rate %:	0.42	1.63

## 2009 TAXES

### -Local Property Taxes-

2009 Effective Full Value Rate/\$1000:	16.09
2009 Real Pers Property Full Value:	12,533,000

### -LOCAL CONTACT-

Name: Village Clerk  
 Address: 111 Main St  
 City, State, and Zip: Genoa, WI 54632  
 Telephone: (608) 689-2265 Email: jennyld@mwt.net

### -REGIONAL CONTACT-

Mississippi River Regional Planning Commission  
 1707 Main Street, Suite 435 La Crosse, WI 54601  
 Telephone: 608-785-9396 Fax: 608-785-9394  
 Email: plan@mrrpc.com Website: www.mrrpc.com