

City of Whitehall Profile

Trempealeau County, WI

POPULATION

	1970	1980	1990	2000	2010
City of Whitehall	1,486	1,530	1,499	1,651	1,558
County of Trempealeau	23,344	26,158	25,263	27,010	28,816
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

HOUSING UNITS

	1970	1980	1990	2000	2010
City of Whitehall	524	659	653	733	741
County of Trempealeau	7,639	9,744	10,097	11,482	12,619
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2006	2007	2008	2009	2010
City of Whitehall \$	61	70	75	78	72
County of Trempealeau \$	1,459	1,622	1,698	1,747	1,751
State of Wisconsin \$	458,541	486,959	502,446	499,856	483,967

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

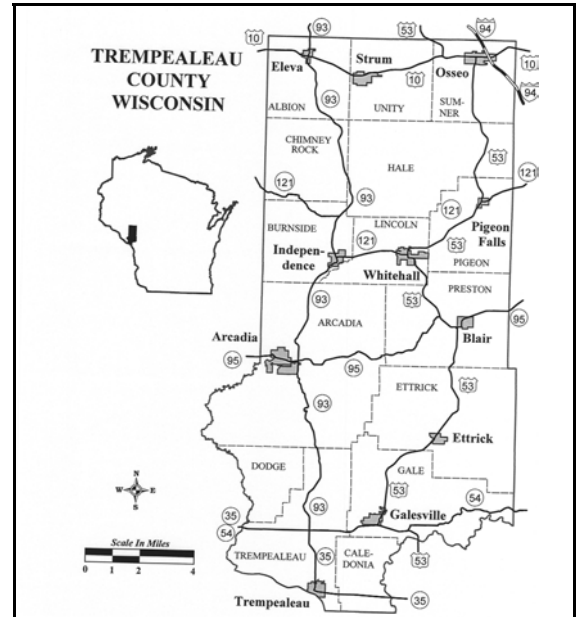
	2005	2006	2007	2008	2009
County of Trempealeau \$	28,356	29,279	31,384	32,376	32,589
State of Wisconsin \$	33,664	35,637	36,891	37,905	37,373
United States \$	35,424	37,698	39,461	40,674	39,635

Source: U.S. Department of Commerce

UNEMPLOYMENT TRENDS

	2007	2008	2009	2010
Trempealeau County Labor Force	16,371	16,159	16,311	16,324
Number Employed	15,654	15,422	15,054	15,184
Number Unemployed	717	737	1,257	1,140
Trempealeau County Unemployment Rate	4.4	4.6	7.7	7
Wisconsin Unemployment Rate %	4.8	4.9	8.7	8.3
U.S. Unemployment Rate %	4.8	4.9	9.3	9.6

Source: State of Wisconsin Department of Workforce Development



TRANSPORTATION

-Highways-

State Highways	121 (0 miles)
US Highways	53 (0 miles)
Interstates	94 (13 miles)

-Rail-

Wisconsin Central

-Air-

Local Airport:	Blair
Nearest Sched Transport:	La Crosse Municipal
Mileage to Local Airport:	6 miles
Mileage to Nearest Sched Transport:	45 miles

-Water-

Public use terminals at Winona, MN (40 miles southwest) and La Crosse, WI (55 miles south)

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UTILITIES

-Electricity-

Provider: Whitehall Municipal
 Contact: (715) 538-4353

-Natural Gas-

Provider: Midwest Natural Gas
 Contact: (715) 538-4377

-Water System 2010-

Provider: Municipal Act'l Cap (GPM): 3,200
 No of Wells: 2 Ground Storage: 950,000
 Elev Storage: 150,000

-Wastewater Treatment Facility 2009-

Provider: C. Whitehall Construction Date: 1974
 Compliance Maintenance Annual Report Grade Point Average (GPA): 2.64

Grade Pts	Meaning	Response Range	Grade Pts	Meaning	Response Range
4	Good	Voluntary	1	Poor	Action
3	Satisfactory	Voluntary	0	Fail	Action
2	Marginal	Recommendation			

-Telecommunications-

Provider(s): CenturyLink
 Contact(s) Residential: (877) 290-5458
 Contact(s) Business: (877) 365-0045
 Fiberoptics: CenturyLink
 Contact(s) Residential: (800) 366-8201
 Contact(s) Business: (800) 365-0045

-Solid Waste-

Provider(s): Tri-City Sanitation
 Contact(s): (715) 538-4311
 Recycling Provider: Tri-R (715) 538-4312

2010 TAXES

-Local Property Taxes-

2010 Effective Full Value Rate/\$1000: 23.58
 2010 Real and Pers Property Full Value: 75,662,100
 Tax on machinery, equip inventory: Exempt
 County Sales Tax %: 0.50

-State Taxes-

Sales Tax %: 5.0%
 Corporate Income Tax %: 7.90%
 Gasoline Tax \$: .329 gallon
 Personal Income Tax: 4.6% - 7.75% (married filing jointly)
 Capital Gains Tax: 30% Exemption, 60% Exemp. Farm Assets, Exemptions for investment in WI businesses, go to: www.revenue.wi.gov

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	20
Construction:	50
Manufacturing:	239
Wholesale Trade:	14
Retail Trade:	75
Transportation and Warehousing and Utilities:	32
Information:	8
Finance, Ins, Real Estate, Rental/leasing:	32
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	28
Educational, Health Social Serv:	187
Arts, Entertain, Rec, Accom and Food Serv:	41
Other Services (except public admin):	18
Public Admin:	41
Total Employment by Industry	785

Source: U.S. Census Bureau

2009 WAGE ESTIMATES

	Average	Experienced
Office clerks, general:	11.61	13.22
*Welders, Cutters, and Welder Fitters:	15.43	17.15
Truck Drivers, heavy and tractor trailer:	19.67	23.05
Computer Support Specialists:	18.47	20.97
Construction Laborers:	16.48	19.22
Mgrs, all other (wide variety, wages estimates are variable):	38.34	44.06
Mtce Workers, Machinery:	15.38	17.04
*Janitors and cleaners, except maids and hskkeeping:	11.11	12.79
Licensed Practical and Vocational Nurses:	16.57	17.30
Retail Salespersons:	11.60	13.65

*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

EDUCATION AND HEALTH CARE

2009-2010	County	State
High School Drop Out Rate %:	0.52	1.60
Voch Tech:	<u>Western Wisconsin Tech, 45 mi</u>	
University(s):	<u>UW-La Crosse & Viterbo, 45 mi</u>	
Hospital(s):	<u>Whitehall</u>	

-LOCAL CONTACT-

Name: City Clerk
 Address: 18620 Hobson
 City, State, and Zip: Whitehall, WI 54773
 Telephone: (715) 538-4353 Email: _____

-REGIONAL CONTACT-

Mississippi River Regional Planning Commission
 1707 Main Street, Suite 435 La Crosse, WI 54601
 Telephone: 608-785-9396 Fax: 608-785-9394
 Email: plan@mrrpc.com Website: www.mrrpc.com