# City of Blair Profile

## Trempealeau County, WI

### Population

<table>
<thead>
<tr>
<th></th>
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<th></th>
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<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Blair</td>
<td>1,036</td>
<td>1,142</td>
<td>1,126</td>
<td>1,273</td>
<td>1,366</td>
</tr>
<tr>
<td>County of Trempealeau</td>
<td>23,344</td>
<td>26,158</td>
<td>25,263</td>
<td>27,010</td>
<td>28,816</td>
</tr>
<tr>
<td>State of Wisconsin</td>
<td>4,417,821</td>
<td>4,705,642</td>
<td>4,891,599</td>
<td>5,363,675</td>
<td>5,686,986</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau

### Housing Units

<table>
<thead>
<tr>
<th></th>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Blair</td>
<td>371</td>
<td>449</td>
<td>493</td>
<td>564</td>
<td>638</td>
</tr>
<tr>
<td>County of Trempealeau</td>
<td>7,639</td>
<td>9,744</td>
<td>10,097</td>
<td>11,482</td>
<td>12,619</td>
</tr>
<tr>
<td>State of Wisconsin</td>
<td>1,472,332</td>
<td>1,863,897</td>
<td>2,055,676</td>
<td>2,321,144</td>
<td>2,624,358</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau

### Real Estate Equalized Values

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Blair $</td>
<td>52</td>
<td>52</td>
<td>50</td>
<td>70</td>
<td>70</td>
</tr>
<tr>
<td>County of Trempealeau $</td>
<td>1,751</td>
<td>1,765</td>
<td>1,786</td>
<td>1,776</td>
<td>1,840</td>
</tr>
<tr>
<td>State of Wisconsin $</td>
<td>483,967</td>
<td>475,506</td>
<td>459,699</td>
<td>455,740</td>
<td>466,816</td>
</tr>
</tbody>
</table>

Source: State of Wisconsin Department of Revenue

### Per Capita Personal Income

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>County of Trempealeau $</td>
<td>33,416</td>
<td>34,374</td>
<td>36,460</td>
<td>38,071</td>
<td>38,649</td>
</tr>
<tr>
<td>State of Wisconsin $</td>
<td>38,380</td>
<td>38,728</td>
<td>40,780</td>
<td>42,475</td>
<td>43,244</td>
</tr>
<tr>
<td>United States $</td>
<td>39,379</td>
<td>40,144</td>
<td>42,332</td>
<td>44,200</td>
<td>44,765</td>
</tr>
</tbody>
</table>

Source: U.S. Department of Commerce

### Unemployment Trends

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trempealeau County Labor Force</td>
<td>16,195</td>
<td>16,363</td>
<td>16,446</td>
<td>16,387</td>
</tr>
<tr>
<td>Number Employed</td>
<td>15,126</td>
<td>15,434</td>
<td>15,525</td>
<td>15,615</td>
</tr>
<tr>
<td>Number Unemployed</td>
<td>1,069</td>
<td>929</td>
<td>921</td>
<td>772</td>
</tr>
<tr>
<td>Trempealeau County Unemployment Rate</td>
<td>6.6</td>
<td>5.7</td>
<td>5.6</td>
<td>4.7</td>
</tr>
<tr>
<td>Wisconsin Unemployment Rate %</td>
<td>7.8</td>
<td>7.0</td>
<td>6.8</td>
<td>5.5</td>
</tr>
<tr>
<td>U.S. Unemployment Rate %</td>
<td>8.9</td>
<td>8.1</td>
<td>7.4</td>
<td>6.2</td>
</tr>
</tbody>
</table>

Source: State of Wisconsin Department of Workforce Development

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### Transportation

#### Highways

- State Highways | 95 (0 miles)
- US Highways | 53 (0 miles)
- Interstates | 94 (16 miles)

#### Rail

- Wisconsin Central; Amtrak at Winona, MN and La Crosse

#### Air

- Local Airport: Blair
- Nearest Sched Transport: La Crosse Municipal Airport
- Delta, American
- Mileage to Local Airport: 0 miles
- Mileage to Nearest Sched Transport: 45 miles
- Water
- Public use terminals at La Crosse - 47 miles south

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Profile Data compiled by MRRPC - 12/02, Updated 7/15
**City of Blair Profile**

**UTILITIES**

**-Electricity-**
Provider: Xcel Energy  
Contact: (800) 895-4999

**-Natural Gas-**
Provider: We Energies  
Contact: (800) 242-9137

**-Water System 2012-**
Provider: Municipal  
Acti Cap (GPM): 2,240  
No of Wells: 2  
Ground Storage: 150,000  
Elev Storage: 400,000

**-Wastewater Treatment Facility 2012-**
Provider: C. Whitehall  
Construction Date: 1974
Compliance Maintenance Annual Report Grade Point Average (GPA): 0

**-Telecommunications-**
Provider(s): CenturyLink  
Contact(s) Residential: (877) 290-5458  
Contact(s) Business: (877) 365-0045
Fiberoptics: CenturyLink
Contact(s) Residential: (800) 366-8201  
Contact(s) Business: (800) 365-0045

**-Solid Waste-**
Provider: Tri-City Sanitation  
Contact(s): (715) 538-4311
Recycling Provider: Tri-R  
(715) 538-4312

**2014 TAXES**

**-Local Property Taxes-**
2014 Effective Full Value Rate/$1000: 22.19  
2014 Real and Pers Property Full Value: 83,558,400
Tax on machinery, equip inventory: Exempt
County Sales Tax %: 0.50

**-State Taxes-**
Sales Tax %: 5.0%
Corporate Income Tax %: 7.90%
Gasoline Tax $: .309 gallon
Personal Income Tax: 4% - 7.65% (married filing jointly)
Capital Gains Tax: 30% Exemption, 60% Exempt, Farm Assets, Exemptions for investment in WI businesses, go to: www.revenue.wi.gov

**2012 WAGE ESTIMATES**

Average  Experienced
Office Clerks Avg Wage: $12.89 $14.87
Welders, Cutters, Solderers and Brazers Experienced Wage: $17.03 $18.67
Heavy and Tractor Trailer Truck Driver Avg Wage: $21.89 $25.70
Computer Programmer Avg Wage: $35.00 $39.73
Construction Laborers Avg Wage: $17.67 $21.16
Financial Mgr Avg Wage: $45.25 $54.27
Mtc Workers, Machinery Avg Wage: $21.77 $24.65
Janitors and Cleaners, Except Maids Avg Wage: $12.11 $14.04
Lic Prac Nurse Avg Wage: $18.70 $20.13
Retail Salesperson Avg Wage: $12.11 $14.09

*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

**EDUCATION AND HEALTH CARE**

*2013-2014  **2012-2013  County**  State**
High School Drop Out Rate %: 0.52  1.35
Voc Tech: Chippewa Valley Tech, 52 mi
University(s): UW-La Crosse & Viterbo, 48 mi
Hospital(s): Whitehall, 6 mi

**LOCAL CONTACT-**
Name: City Clerk
Address: 122 S Urberg, PO Box 147
City, State, and Zip: Blair, WI 54616
Telephone: (608) 989-2517 Email: blairclerk@cityofblair.org

**REGIONAL CONTACT-**
Mississippi River Regional Planning Commission  
1707 Main Street, Suite 435  
La Crosse, WI 54601  
Telephone: 608-785-9396  
Fax: 608-785-9394
Email: plan@mrrpc.com  Website: www.mrrpc.com

Profile Data compiled by MRRPC - 12/02, Updated 7/15