

Town of Clifton (Pierce Co) Profile

Pierce County, WI

POPULATION

| | 1970 | 1980 | 1990 | 2000 | 2009 Est. |
|-----------------------------|-----------|-----------|-----------|-----------|-----------|
| Town of Clifton (Pierce Co) | 612 | 975 | 1,119 | 1,657 | 1,988 |
| County of Pierce | 26,652 | 31,149 | 32,765 | 36,804 | 40,704 |
| State of Wisconsin | 4,417,821 | 4,705,642 | 4,891,599 | 5,363,675 | 5,688,040 |

Source: U.S. Census Bureau; WI Dept. of Admin. Demographic Services Ctr 2008 Estimate

HOUSING UNITS

| | 1970 | 1980 | 1990 | 2000 |
|-----------------------------|-----------|-----------|-----------|-----------|
| Town of Clifton (Pierce Co) | 185 | 331 | 378 | 592 |
| County of Pierce | 7,826 | 10,354 | 11,536 | 13,493 |
| State of Wisconsin | 1,472,332 | 1,863,897 | 2,055,676 | 2,321,144 |

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

| | 2006 | 2007 | 2008 | 2009 |
|--------------------------------|---------|---------|---------|---------|
| Town of Clifton (Pierce Co) \$ | 312 | 302 | 334 | 279 |
| County of Pierce \$ | 3,070 | 3,182 | 3,276 | 3,078 |
| State of Wisconsin \$ | 458,541 | 486,959 | 502,446 | 499,856 |

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

| | 2005 | 2006 | 2007 | 2008 |
|-----------------------|--------|--------|--------|--------|
| County of Pierce \$ | 30,041 | 31,058 | 32,477 | 33,151 |
| State of Wisconsin \$ | 33,673 | 35,644 | 36,990 | 37,770 |
| United States \$ | 35,424 | 37,698 | 39,392 | 40,166 |

Source: U.S. Department of Commerce

UNEMPLOYMENT TRENDS

| | 2007 | 2008 | 2009 |
|-----------------------------------|--------|--------|--------|
| Pierce County Labor Force | 23,859 | 23,949 | 23,704 |
| Number Employed | 22,849 | 22,923 | 21,944 |
| Number Unemployed | 1,010 | 1,026 | 1,760 |
| Pierce County Unemployment Rate % | 4.2 | 4.3 | 7.4 |
| Wisconsin Unemployment Rate % | 4.8 | 4.8 | 8.5 |
| U.S. Unemployment Rate % | 4.6 | 5.8 | 9.3 |

Source: State of Wisconsin Department of Workforce Development

EMPLOYMENT BY INDUSTRY - 2000

| | |
|--|-----|
| Agriculture, Forestry, Fishing/Hunting, Mining: | 40 |
| Construction: | 42 |
| Manufacturing: | 133 |
| Wholesale Trade: | 25 |
| Retail Trade: | 93 |
| Transportation and Warehousing and Utilities: | 56 |
| Information: | 14 |
| Finance, Ins, Real Estate, Rental/leasing: | 52 |
| Prof, Scientific, Mgt, Admin and Waste Mgt Serv: | 91 |
| Educational, Health Social Serv: | 206 |
| Arts, Entertain, Rec, Accom and Food Serv: | 72 |
| Other Services (except public admin): | 29 |
| Public Admin: | 40 |
| Total Employment by Industry | 893 |

Source: U.S. Census Bureau

2008 WAGE ESTIMATES

| | Average | Experienced |
|---|---------|-------------|
| Office clerks, general: | 14.31 | 16.38 |
| Welders, Cutters, Solderers and Brazers: | 19.47 | 21.65 |
| Truck Drivers, heavy and tractor trailer: | 20.31 | 22.80 |
| Computer Support Specialists: | 24.06 | 27.59 |
| Construction Laborers: | 22.93 | 27.11 |
| Managers, all other: | 51.82 | 61.49 |
| Maintenance Workers, Machinery: | 18.88 | 21.82 |
| Janitors and cleaners, except maids and hskkeeping: | 12.28 | 13.92 |
| Licensed Practical and Vocational Nurses: | 20.29 | 21.72 |
| Retail Salespersons: | 11.76 | 13.59 |

Source: Wis. Dept. of Workforce Development

EDUCATION

| 2008-2009 | County | State |
|------------------------------|--------|-------|
| High School Drop Out Rate %: | 0.20 | 1.63 |

2009 TAXES

-Local Property Taxes-

| | |
|--|-------------|
| 2009 Effective Full Value Rate/\$1000: | 15.64 |
| 2009 Real Pers Property Full Value: | 279,305,900 |

-LOCAL CONTACT-

| | |
|----------------------|------------------------------|
| Name: | Judy Clement-Lee, Town Clerk |
| Address: | N7401 1195th St |
| City, State, and Zip | River Falls, WI 54022 |
| Telephone: | (715) 426-6332 |
| Email: | jlee@presenter.com |

-REGIONAL CONTACT-

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|---|
| Mississippi River Regional Planning Commission |
| 1707 Main Street, Suite 435 La Crosse, WI 54601 |
| Telephone: 608-785-9396 Fax: 608-785-9394 |
| Email: plan@mrrpc.com Website: www.mrrpc.com |