

# City of Durand Profile

# Pepin County, WI

## POPULATION

	1970	1980	1990	2000	2010
City of Durand	2,103	2,047	2,003	1,968	1,931
County of Pepin	7,319	7,477	7,107	7,213	7,469
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

## HOUSING UNITS

	1970	1980	1990	2000	2010
City of Durand	701	845	835	876	906
County of Pepin	2,357	2,881	2,919	3,036	3,579
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

## REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2006	2007	2008	2009	2010
City of Durand \$	91	90	93	92	91
County of Pepin \$	495	530	548	535	532
State of Wisconsin \$	458,541	486,959	502,446	499,856	483,967

Source: State of Wisconsin Department of Revenue

## PER CAPITA PERSONAL INCOME

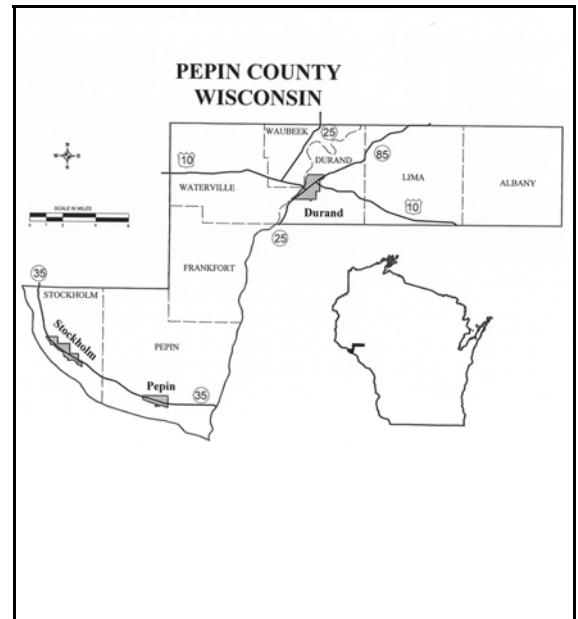
	2005	2006	2007	2008	2009
County of Pepin \$	28,111	29,020	31,164	32,286	32,525
State of Wisconsin \$	33,664	35,637	36,891	37,905	37,373
United States \$	35,424	37,698	39,461	40,674	39,635

Source: U.S. Department of Commerce

## UNEMPLOYMENT TRENDS

	2007	2008	2009	2010
Pepin County Labor Force	4,136	4,090	4,133	4,068
Number Employed	3,931	3,897	3,824	3,780
Number Unemployed	205	193	309	288
Pepin County Unemployment Rate %	5.0	4.7	7.5	7.1
Wisconsin Unemployment Rate %	4.8	4.9	8.7	8.3
U.S. Unemployment Rate %	4.8	4.9	9.3	9.6

Source: State of Wisconsin Department of Workforce Development



## TRANSPORTATION

### -Highways-

State Highways 25, 85 (0 miles)

US Highways 10 (0 miles)

Interstates 94 (23 miles)

### -Rail-

Nearest freight rail, Eau Claire; Wisconsin Central LTD and Union Pacific; Amtrak at Red Wing, MN - 35 miles

### -Air-

Local Airport: Score Field Menomonie

Nearest Sched Transport: Chippewa Valley Regional Airport

United Express/SkyWest

Mileage to Local Airport: 22 miles

Mileage to Nearest Sched Transport: 36 miles

### -Water-

Nearest public terminal - Red Wing, MN 35 miles

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## UTILITIES

### -Electricity-

Provider: Xcel Energy  
 Contact: (800) 895-4999

### -Natural Gas-

Provider: We Energies  
 Contact: (800) 242-9137

### -Water System 2010-

Provider: Municipal Act'l Cap (GPM): 1,700  
 No of Wells: 2 Ground Storage: 424,000  
 Elev Storage: 100,000

### -Wastewater Treatment Facility 2009-

Provider: C. Durand Construction Date: 1982  
 Compliance Maintenance Annual Report Grade Point Average (GPA): 3.91

Grade Pts	Meaning	Response Range	Grade Pts	Meaning	Response Range
4	Good	Voluntary	1	Poor	Action
3	Satisfactory	Voluntary	0	Fail	Action
2	Marginal	Recommendation			

### -Telecommunications-

Provider(s): Nelson Telephone Company  
 Contact(s) Residential: (715) 672-4204  
 Contact(s) Business: (715) 672-4204  
 Fiberoptics: Nelson Telephone Company  
 Contact(s) Residential: (715) 672-4204  
 Contact(s) Business: (715) 672-4204

### -Solid Waste-

Provider(s): Durand Sanitation  
 Contact(s): (715) 672-5354  
 Recycling Provider: Superior Services plus others (888) 749-1700

## 2010 TAXES

### -Local Property Taxes-

2010 Effective Full Value Rate/\$1000: 23.21  
 2010 Real and Pers Property Full Value: 94,901,900  
 Tax on machinery, equip inventory: Exempt  
 County Sales Tax %: 0.50

### -State Taxes-

Sales Tax %: 5.0%  
 Corporate Income Tax %: 7.90%  
 Gasoline Tax \$: .329 gallon  
 Personal Income Tax: 4.6% - 7.75% (married filing jointly)  
 Capital Gains Tax: 30% Exemption, 60% Exemp. Farm Assets, Exemptions for investment in WI businesses, go to: www.revenue.wi.gov

## EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	13
Construction:	91
Manufacturing:	94
Wholesale Trade:	52
Retail Trade:	164
Transportation and Warehousing and Utilities:	43
Information:	22
Finance, Ins, Real Estate, Rental/leasing:	52
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	34
Educational, Health Social Serv:	240
Arts, Entertain, Rec, Accom and Food Serv:	46
Other Services (except public admin):	36
Public Admin:	24
<b>Total Employment by Industry</b>	<b>911</b>

Source: U.S. Census Bureau

## 2009 WAGE ESTIMATES

	Average	Experienced
Office clerks, general:	12.01	13.80
*Welders, Cutters, and Welder Fitters:	16.75	18.39
Truck Drivers, heavy and tractor trailer:	17.96	19.68
Computer Support Specialists:	18.49	21.35
Construction Laborers:	15.75	18.60
Mgrs, all other (wide variety, wages estimates are variable):	32.26	36.49
Mtce Workers, Machinery:	16.62	18.32
*Janitors and cleaners, except maids and hskkeeping:	11.53	13.53
Licensed Practical and Vocational Nurses:	16.86	18.84
Retail Salespersons:	11.23	13.12

\*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

## EDUCATION AND HEALTH CARE

2009-2010	County	State
High School Drop Out Rate %:	0.16	1.60
Voch Tech:	Chippewa Valley Tech, 36 mi	
University(s):	UW Stout, 21 mi	
Hospital(s):	Durand	

### -LOCAL CONTACT-

Name: City Clerk  
 Address: PO Box 202  
 City, State, and Zip: Durand, WI 54736  
 Telephone: (715) 672-8770 Email:

### -REGIONAL CONTACT-

Mississippi River Regional Planning Commission  
 1707 Main Street, Suite 435 La Crosse, WI 54601  
 Telephone: 608-785-9396 Fax: 608-785-9394  
 Email: plan@mrrpc.com Website: www.mrrpc.com