

Town of Durand Profile

Pepin County, WI

POPULATION

	1970	1980	1990	2000	2010
Town of Durand	501	591	604	694	742
County of Pepin	7,319	7,477	7,107	7,213	7,469
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

HOUSING UNITS

	1970	1980	1990	2000	2010
Town of Durand	132	187	202	245	284
County of Pepin	2,357	2,881	2,919	3,036	3,579
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2006	2007	2008	2009	2010
Town of Durand \$	38	44	45	43	43
County of Pepin \$	495	530	548	535	532
State of Wisconsin \$	458,541	486,959	502,446	499,856	483,967

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

	2005	2006	2007	2008	2009
County of Pepin \$	28,111	29,020	31,164	32,286	32,525
State of Wisconsin \$	33,664	35,637	36,891	37,905	37,373
United States \$	35,424	37,698	39,461	40,674	39,635

Source: U.S. Department of Commerce

UNEMPLOYMENT TRENDS

	2007	2008	2009	2010
Pepin County Labor Force	4,136	4,090	4,133	4,068
Number Employed	3,931	3,897	3,824	3,780
Number Unemployed	205	193	309	288
Pepin County Unemployment Rate %	5.0	4.7	7.5	7.1
Wisconsin Unemployment Rate %	4.8	4.9	8.7	8.3
U.S. Unemployment Rate %	4.6	5.8	9.3	9.6

Source: State of Wisconsin Department of Workforce Development

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	27
Construction:	30
Manufacturing:	86
Wholesale Trade:	12
Retail Trade:	29
Transportation and Warehousing and Utilities:	30
Information:	9
Finance, Ins, Real Estate, Rental/leasing:	10
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	12
Educational, Health Social Serv:	67
Arts, Entertain, Rec, Accom and Food Serv:	20
Other Services (except public admin):	2
Public Admin:	11
Total Employment by Industry	345

Source: U.S. Census Bureau

2009 WAGE ESTIMATES

	Average	Experienced
Office clerks, general:	12.01	13.80
*Welders, Cutters, Solderers and Brazers:	16.75	18.39
Truck Drivers, heavy and tractor trailer:	17.96	19.68
Computer Support Specialists:	18.49	21.35
Construction Laborers:	15.75	18.60
Mgrs, all other (wide variety, wage estimates are variable):	32.26	36.49
Maintenance Workers, Machinery:	16.62	18.32
*Janitors and cleaners, except maids and hskkeeping:	11.53	13.53
Licensed Practical and Vocational Nurses:	16.86	18.84
Retail Salespersons:	11.23	13.12

*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

EDUCATION

2009-2010	County	State
High School Drop Out Rate %:	0.16	1.60

Source: Wisconsin Department of Public Instruction

2010 TAXES

-Local Property Taxes-

2010 Effective Full Value Rate/\$1000	17.75
2010 Real Pers Property Full Value:	44,316,100

Source: State of Wisconsin Department of Revenue

-LOCAL CONTACT-

Name:	Audrey Bauer, Town Clerk
Address:	W5267 County Road V
City, State, and Zip	Durand, WI 54736
Telephone:	(715) 672-8656
Email:	abauer@securi

-REGIONAL CONTACT-

Mississippi River Regional Planning Commission
1707 Main Street, Suite 435 La Crosse, WI 54601
Telephone: 608-785-9396 Fax: 608-785-9394
Email: plan@mrrpc.com Website: www.mrrpc.com