

## PEPIN COUNTY AND STATE OF WISCONSIN QUICK FACTS

People QuickFacts	Pepin County	Wisconsin
Population, 2010	7,469	5,686,986
Population, percent change, 2000 to 2010	3.5%	6.0%
Population, 2000	7,213	5,363,708
Persons under 5 years old, percent, 2009	6.2%	6.4%
Persons under 18 years old, percent, 2009	22.5%	23.2%
Persons 65 years old and over, percent, 2009	17.2%	13.5%
Female persons, percent, 2009	49.4%	50.3%
White persons, percent, 2010 (a)	98.2%	86.2%
Black persons, percent, 2010 (a)	0.3%	6.3%
American Indian and Alaska Native persons, percent, 2010 (a)	0.3%	1.0%
Asian persons, percent, 2010 (a)	0.2%	2.3%
Native Hawaiian and Other Pacific Islander, percent, 2010 (a)	Z	Z
Persons reporting two or more races, percent, 2010	0.6%	1.8%
Persons of Hispanic or Latino origin, percent, 2010 (b)	1.0%	5.9%
White persons not Hispanic, persons, 2010	97.8%	83.3%
Living in same house 1 year ago, pct 1 yr old & over, 2005-2009	91.3%	84.7%
Foreign born persons, percent, 2005-2009	0.9%	4.4%
Language other than English spoken at home, pct age 5+, 2005-2009	4.9%	8.2%
High school graduates, percent of persons age 25+, 2005-2009	87.9%	89.0%
Bachelor's degree or higher, pct of persons age 25+, 2005-2009	16.7%	25.5%
Veterans, 2005-2009	616	442,545
Mean travel time to work (minutes), workers age 16+, 2005-2009	26.8	21.1
Housing units, 2009	3,401	2,587,350
Homeownership rate, 2005-2009	78.0%	69.9%
Housing units in multi-unit structures, percent, 2005-2009	11.6%	25.4%
Median value of owner-occupied housing units, 2005-2009	\$137,900	\$166,100
Households, 2005-2009	2,923	2,246,512
Persons per household, 2005-2009	2.45	2.42
Per capita money income in past 12 months (2009 dollars) 2005-2009	\$24,037	\$26,447
Median household income, 2009	\$44,601	\$49,994
Persons below poverty level, percent, 2009	11.9%	12.4%

Business QuickFacts	Pepin County	Wisconsin
Private nonfarm establishments, 2008	230	144,081
Private nonfarm employment, 2008	1,806	2,496,850
Private nonfarm employment, percent change 2000-2008	0.7%	3.4%
Nonemployer establishments, 2008	568	318,541
Total number of firms, 2007	S	433,841
Black-owned firms, percent, 2007	S	2.6%
American Indian and Alaska Native owned firms, percent, 2007	S	0.6%
Asian-owned firms, percent, 2002	F	1.3%
Native Hawaiian and Other Pacific Islander owned firms, percent, 2007	S	S
Hispanic-owned firms, percent, 2007	S	1.3%
Women-owned firms, percent, 2007	S	25.9%
Manufacturers shipments, 2007 (\$1000)	0	163,563,195
Merchant wholesaler sales, 2007 (\$1000)	134,675	59,996,244
Retail sales, 2007 (\$1000)	90,048	72,283,321
Retail sales per capita, 2007	\$12,207	\$12,904
Accommodation and food services sales, 2007 (\$1000)	D	9,247,311
Building permits, 2009	19	10,780
Federal spending, 2008	50,602	40,136,671

Geography QuickFacts	County	Wisconsin
Land area, 2000 (square miles)	232.28	54,310.10
Persons per square mile, 2010	32.2	104.7
FIPS Code	91	55
Metropolitan or Micropolitan Statistical Area	None	

(a) Includes persons reporting only one race.  
race categories.

FN: Footnote on this item for this area in place of data

NA: Not available

D: Suppressed to avoid disclosure of confidential information

X: Not applicable

S: Suppressed; does not meet publication standards

Z: Value greater than zero but less than half unit of measure shown

F: Fewer than 100 firms

Source: US Census Bureau State & County QuickFacts

