

Town of Little Falls Profile

Monroe County, WI

POPULATION

	1970	1980	1990	2000	2010
Town of Little Falls	1,010	1,228	1,137	1,334	1,523
County of Monroe	31,610	35,074	36,633	40,899	42,510
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

HOUSING UNITS

	1970	1980	1990	2000	2010
Town of Little Falls	337	420	448	580	648
County of Monroe	10,168	12,741	14,135	16,671	19,204
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2006	2007	2008	2009	2010
Town of Little Falls \$	84	97	105	107	108
County of Monroe \$	2,226	2,396	2,531	2,544	2,562
State of Wisconsin \$	458,541	486,959	502,446	499,856	483,967

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

	2005	2006	2007	2008	2009
County of Monroe \$	26,729	27,660	29,086	30,335	30,577
State of Wisconsin \$	33,664	35,637	36,891	37,905	37,373
United States \$	35,424	37,698	39,461	40,674	39,635

Source: U.S. Department of Commerce

UNEMPLOYMENT TRENDS

	2007	2008	2009	2010
Monroe County Labor Force	24,166	24,427	24,778	24,526
Number Employed	23,077	23,293	22,850	22,763
Number Unemployed	1,089	1,134	1,928	1,763
Monroe County Unemployment Rate %	4.5	4.6	7.8	7.2
Wisconsin Unemployment Rate %	4.8	4.9	8.7	8.3
U.S. Unemployment Rate %	4.6	5.8	9.3	9.6

Source: State of Wisconsin Department of Workforce Development

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	86
Construction:	60
Manufacturing:	132
Wholesale Trade:	14
Retail Trade:	50
Transportation and Warehousing and Utilities:	59
Information:	5
Finance, Ins, Real Estate, Rental/leasing:	15
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	17
Educational, Health Social Serv:	106
Arts, Entertain, Rec, Accom and Food Serv:	43
Other Services (except public admin):	7
Public Admin:	70
Total Employment by Industry	664

Source: U.S. Census Bureau

2009 WAGE ESTIMATES

	Average	Experienced
Office clerks, general:	12.01	13.80
*Welders, Cutters, Solderers and Brazers:	16.75	18.39
Truck Drivers, heavy and tractor trailer:	17.96	19.68
Computer Support Specialists:	18.49	21.35
Construction Laborers:	15.75	18.60
Mgrs, all other (wide variety, wage estimates are variable):	32.26	36.49
Maintenance Workers, Machinery:	16.62	18.32
*Janitors and cleaners, except maids and hskeping:	11.53	13.53
Licensed Practical and Vocational Nurses:	16.86	18.84
Retail Salespersons:	11.23	13.12

*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

EDUCATION

	County	State
2009-2010 High School Drop Out Rate %:	1.04	1.60

Source: Wisconsin Department of Public Instruction

2010 TAXES

-Local Property Taxes-

2010 Effective Full Value Rate/\$1000	18.04
2010 Real Pers Property Full Value:	109,144,000

Source: State of Wisconsin Department of Revenue

-LOCAL CONTACT-

Name:	Donna Heuer, Town Clerk
Address:	5951 Cataract Rd
City, State, and Zip	Sparta, WI 54656
Telephone:	(608) 272-3797
Email:	

-REGIONAL CONTACT-

Mississippi River Regional Planning Commission	1707 Main Street, Suite 435	La Crosse, WI 54601
Telephone:	608-785-9396	Fax: 608-785-9394
Email:	plan@mrrpc.com	Website: www.mrrpc.com