

# City of Onalaska Profile

# La Crosse County, WI

## POPULATION

	1970	1980	1990	2000	2010
City of Onalaska	4,909	9,249	11,414	14,839	17,736
County of La Crosse	80,468	91,056	97,892	107,120	114,638
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

## HOUSING UNITS

	1970	1980	1990	2000	2010
City of Onalaska	1,491	3,213	4,419	6,070	7,608
County of La Crosse	25,433	33,277	38,227	43,480	48,402
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

## REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2006	2007	2008	2009	2010
City of Onalaska \$	1395	1508	1500	1590	1,557
County of La Crosse \$	6,888	7,378	7,497	7,688	7,641
State of Wisconsin \$	458,541	486,959	502,446	499,856	483,967

Source: State of Wisconsin Department of Revenue

## PER CAPITA PERSONAL INCOME

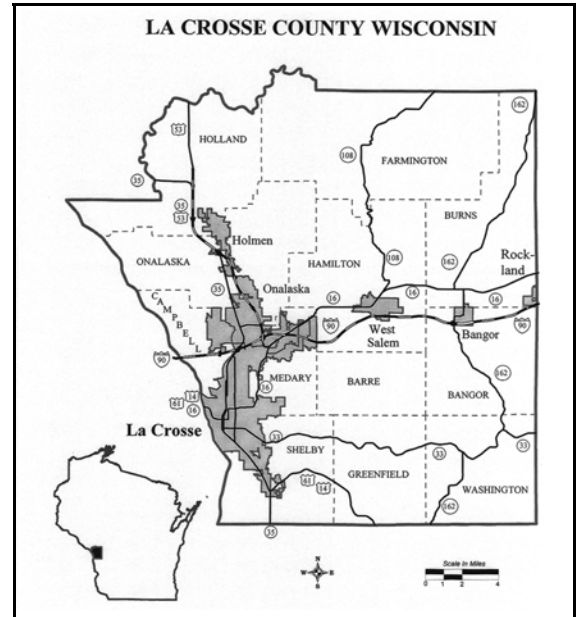
	2005	2006	2007	2008	2009
County of La Crosse \$	31,060	32,761	33,958	35,370	35,682
State of Wisconsin \$	33,664	35,637	36,891	37,905	37,373
United States \$	35,424	37,698	39,461	40,674	39,635

Source: U.S. Department of Commerce

## UNEMPLOYMENT TRENDS

	2007	2008	2009	2010
La Crosse County Labor Force	64,684	65,261	65,978	65,652
Number Employed	62,208	62,700	61,503	61,516
Number Unemployed	2,476	2,561	4,475	4,136
La Crosse County Unemployment Rate %	3.8	3.9	6.8	6.3
Wisconsin Unemployment Rate %	4.8	4.9	8.7	8.3
U.S. Unemployment Rate %	4.8	4.9	9.3	9.6

Source: State of Wisconsin Department of Workforce Development



## TRANSPORTATION

### -Highways-

State Highways	35 (0 miles)
US Highways	53 (0 miles)
Interstates	90 (0 miles)

### -Rail-

Burlington Northern Santa Fe; Amtrak at La Crosse

### -Air-

Local Airport:	La Crosse Municipal
Nearest Sched Transport:	La Crosse Municipal Airport
Delta, American	
Mileage to Local Airport:	3 miles
Mileage to Nearest Sched Transport:	3 miles

### -Water-

Nearest available public use facility is located in La Crosse - 3 miles

## UTILITIES

### -Electricity-

Provider: Xcel Energy Riverland Energy Cooperative  
 Contact: (800) 895-4999 (608) 685-4431

### -Natural Gas-

Provider: Xcel Energy  
 Contact: (800) 895-4999

### -Water System 2010-

Provider: Municipal Act'l Cap (GPM): 12,810  
 No of Wells: 4 Ground Storage: 3,275,000  
 Elev Storage: 0

### -Wastewater Treatment Facility 2009-

Provider: C. La Crosse Construction Date: 1972  
 Compliance Maintenance Annual Report Grade Point Average (GPA): 4

Grade Pts	Meaning	Response Range	Grade Pts	Meaning	Response Range
4	Good	Voluntary	1	Poor	Action
3	Satisfactory	Voluntary	0	Fail	Action
2	Marginal	Recommendation			

### -Telecommunications-

Provider(s): CenturyLink Charter  
 Contact(s) Residential: (877) 290-5458 (800) 581-0081  
 Contact(s) Business: (877) 365-0045 (800) 581-0081  
 Fiberoptics: CenturyLink  
 Contact(s) Residential: (800) 366-8201  
 Contact(s) Business: (800) 365-0045

### -Solid Waste-

Provider(s): Hilltopper Refuse and Recyclin  
 Contact(s): (608) 783-6727  
 Recycling Provider: Hilltopper Refuse and Recycling (608) 783-6727

## 2010 TAXES

### -Local Property Taxes-

2010 Effective Full Value Rate/\$1000: 19.93  
 2010 Real and Pers Property Full Value: 1,604,589,600  
 Tax on machinery, equip inventory: Exempt  
 County Sales Tax %: 0.50

### -State Taxes-

Sales Tax %: 5.0%  
 Corporate Income Tax %: 7.90%  
 Gasoline Tax \$: .329 gallon  
 Personal Income Tax: 4.6% - 7.75% (married filing jointly)  
 Capital Gains Tax: 30% Exemption, 60% Exemp. Farm Assets, Exemptions for investment in WI businesses, go to: www.revenue.wi.gov

## EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	54
Construction:	433
Manufacturing:	1257
Wholesale Trade:	368
Retail Trade:	1216
Transportation and Warehousing and Utilities:	316
Information:	202
Finance, Ins, Real Estate, Rental/leasing:	443
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	489
Educational, Health Social Serv:	2326
Arts, Entertain, Rec, Accom and Food Serv:	756
Other Services (except public admin):	274
Public Admin:	255
Total Employment by Industry	8389

Source: U.S. Census Bureau

## 2009 WAGE ESTIMATES

	Average	Experienced
Office clerks, general:	11.85	13.44
*Welders, Cutters, and Welder Fitters:	16.13	16.93
Truck Drivers, heavy and tractor trailer:	16.32	17.94
Computer Support Specialists:	16.73	19.28
Construction Laborers:	15.10	17.80
Mgrs, all other (wide variety, wages estimates are variable):	31.23	35.73
Mtce Workers, Machinery:	17.26	20.18
*Janitors and cleaners, except maids and hskkeeping:	11.63	13.27
Licensed Practical and Vocational Nurses:	17.55	18.84
Retail Salespersons:	11.30	13.27

\*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

## EDUCATION AND HEALTH CARE

2009-2010	County	State
High School Drop Out Rate %:	0.56	1.60
Voch Tech:	Western Wis Tech, 5 mi	
University(s):	UW La Crosse & Viterbo, 5 mi	
Hospital(s):	La Crosse, WI - 5 mi	

### -LOCAL CONTACT-

Name: La Crosse Area Develop. Corp.  
 Address: 712 Main Street  
 City, State, and Zip: La Crosse, WI 54601  
 Telephone: (608) 784-5488 Email: ladco@centurytel.net

### -REGIONAL CONTACT-

Mississippi River Regional Planning Commission  
 1707 Main Street, Suite 435 La Crosse, WI 54601  
 Telephone: 608-785-9396 Fax: 608-785-9394  
 Email: plan@mrrpc.com Website: www.mrrpc.com