

Village of West Salem Profile

La Crosse County, WI

POPULATION

| | 1970 | 1980 | 1990 | 2000 | 2009 Est. |
|-----------------------|-----------|-----------|-----------|-----------|-----------|
| Village of West Salem | 2,180 | 3,276 | 3,611 | 4,738 | 4,884 |
| County of La Crosse | 80,468 | 91,056 | 97,892 | 107,120 | 113,318 |
| State of Wisconsin | 4,417,821 | 4,705,642 | 4,891,599 | 5,363,675 | 5,688,040 |

Source: U.S. Census Bureau

HOUSING UNITS

| | 1970 | 1980 | 1990 | 2000 |
|-----------------------|-----------|-----------|-----------|-----------|
| Village of West Salem | 620 | 1,099 | 1,315 | 1,765 |
| County of La Crosse | 25,433 | 33,277 | 38,227 | 43,480 |
| State of Wisconsin | 1,472,332 | 1,863,897 | 2,055,676 | 2,321,144 |

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

| | 2006 | 2007 | 2008 | 2009 |
|--------------------------|---------|---------|---------|---------|
| Village of West Salem \$ | 246 | 268 | 275 | 290 |
| County of La Crosse \$ | 6,888 | 7,378 | 7,497 | 7,688 |
| State of Wisconsin \$ | 458,541 | 486,959 | 502,446 | 499,856 |

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

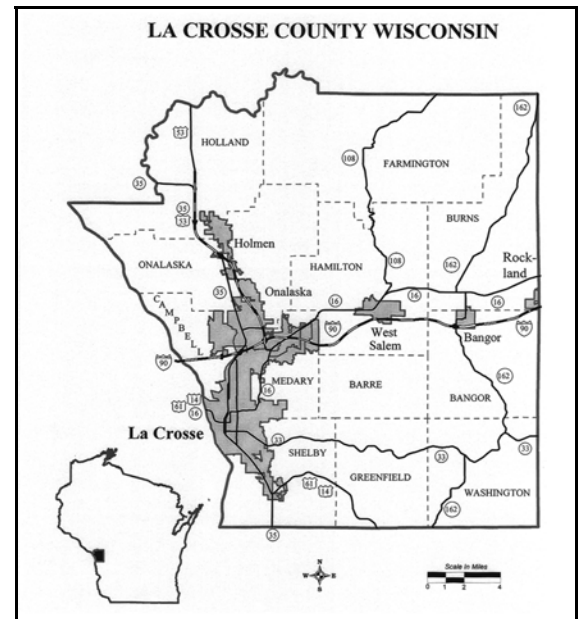
| | 2005 | 2006 | 2007 | 2008 |
|------------------------|--------|--------|--------|--------|
| County of La Crosse \$ | 31,106 | 32,809 | 34,015 | 35,040 |
| State of Wisconsin \$ | 33,673 | 35,644 | 36,990 | 37,770 |
| United States \$ | 35,424 | 37,698 | 39,392 | 40,166 |

Source: U.S. Department of Commerce

UNEMPLOYMENT TRENDS

| | 2007 | 2008 | 2009 |
|--------------------------------------|--------|--------|--------|
| La Crosse County Labor Force | 64,575 | 65,134 | 65,047 |
| Number Employed | 62,124 | 62,619 | 60,757 |
| Number Unemployed | 2,451 | 2,515 | 4,290 |
| La Crosse County Unemployment Rate % | 3.8 | 3.9 | 6.6 |
| Wisconsin Unemployment Rate % | 4.8 | 4.8 | 8.5 |
| U.S. Unemployment Rate % | 4.8 | 4.8 | 9.3 |

Source: State of Wisconsin Department of Workforce Development



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UTILITIES

-Electricity-

Provider: Xcel Energy
 Contact: (800) 895-4999

-Natural Gas-

Provider: We Energies
 Contact: (800) 242-9137

-Water System 2009-

Provider: Municipal Act'l Cap (GPM): 1,545
 No of Wells: 3 Ground Storage: 1,500,000
 Elev Storage: 0

-Wastewater Treatment Facility 2008-

Provider: V. West Salem Construction Date: 1999
 Compliance Maintenance Annual Report Grade Point Average (GPA): 3.94

| Grade Pts | Meaning | Response Range | Grade Pts | Meaning | Response Range |
|-----------|--------------|----------------|-----------|---------|----------------|
| 4 | Good | Voluntary | 1 | Poor | Action |
| 3 | Satisfactory | Voluntary | 0 | Fail | Action |
| 2 | Marginal | Recommendation | | | |

-Telecommunications-

Provider(s): CenturyLink
 Contact(s) Residential: (877) 290-5458
 Contact(s) Business: (877) 365-0045
 Fiberoptics: CenturyLink
 Contact(s) Residential: (800) 366-8201
 Contact(s) Business: (800) 365-0045

-Solid Waste-

Provider(s): Waste Management
 Contact(s): (608) 784-1095
 Recycling Provider: Waste Management (608) 784-1095

2009 TAXES

-Local Property Taxes-

2009 Effective Full Value Rate/\$1000 17.14
 2009 Real Pers Property Full Value: 297,965,500
 Tax on machinery, equip inventory: Exempt
 County Sales Tax %: 0.50

-State Taxes-

Sales Tax %: 5.0%
 Corporate Income Tax %: 7.90%
 Gasoline Tax \$: .329 gallon
 Personal Income Tax: 4.6% - 7.75% (married filing jointly)
 Capital Gains Tax: 60% exemption

EMPLOYMENT BY INDUSTRY - 2000

| | |
|--|------|
| Agriculture, Forestry, Fishing/Hunting, Mining: | 21 |
| Construction: | 141 |
| Manufacturing: | 443 |
| Wholesale Trade: | 109 |
| Retail Trade: | 383 |
| Transportation and Warehousing and Utilities: | 118 |
| Information: | 56 |
| Finance, Ins, Real Estate, Rental/leasing: | 104 |
| Prof, Scientific, Mgt, Admin and Waste Mgt Serv: | 91 |
| Educational, Health Social Serv: | 616 |
| Arts, Entertain, Rec, Accom and Food Serv: | 110 |
| Other Services (except public admin): | 81 |
| Public Admin: | 100 |
| Total Employment by Industry | 2373 |

Source: U.S. Census Bureau

2008 WAGE ESTIMATES

| | Average | Experienced |
|---|---------|-------------|
| Office clerks, general: | 12.70 | 14.28 |
| Welders, Cutters, Solderers and Brazers: | 15.99 | 17.42 |
| Truck Drivers, heavy and tractor trailer: | 17.70 | 19.65 |
| Computer Support Specialists: | 19.08 | 21.93 |
| Construction Laborers: | 15.04 | 17.98 |
| Managers, all other: | 34.60 | 39.94 |
| Mtce Workers, Machinery: | 18.19 | 20.63 |
| Janitors and cleaners, except maids and hskkeeping: | 12.12 | 13.93 |
| Licensed Practical and Vocational Nurses: | 18.58 | 19.90 |
| Retail Salespersons: | 11.87 | 14.08 |

Source: Wis. Dept. of Workforce Development

EDUCATION AND HEALTH CARE

| 2008-2009 | County | State |
|------------------------------|-------------------------------|-------|
| High School Drop Out Rate %: | 0.99 | 1.63 |
| Voch Tech: | Western Wis Tech, 10 mi | |
| University(s): | UW La Crosse & Viterbo, 10 mi | |
| Hospital(s): | La Crosse, WI - 10 mi | |

-LOCAL CONTACT-

Name: La Crosse Area Develop. Corp.
 Address: 712 Main Street
 City, State, and Zip: La Crosse, WI 54601
 Telephone: (608) 784-5488 Email: ladco@centurytel.net

-REGIONAL CONTACT-

Mississippi River Regional Planning Commission
 1707 Main Street, Suite 435 La Crosse, WI 54601
 Telephone: 608-785-9396 Fax: 608-785-9394
 Email: plan@mrrpc.com Website: www.mrrpc.com