

Town of Campbell Profile

La Crosse County, WI

POPULATION

	1970	1980	1990	2000	2009 Est.
Town of Campbell	3,327	4,118	4,478	4,410	4,488
County of La Crosse	80,468	91,056	97,892	107,120	113,318
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,688,040

Source: U.S. Census Bureau; WI Dept. of Admin. Demographic Services Ctr 2008 Estimate

HOUSING UNITS

	1970	1980	1990	2000
Town of Campbell	1,029	1,515	1,731	1,823
County of La Crosse	25,433	33,277	38,227	43,480
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2006	2007	2008	2009
Town of Campbell \$	260	274	278	286
County of La Crosse \$	6,888	7,378	7,497	7,688
State of Wisconsin \$	458,541	486,959	502,446	499,856

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

	2005	2006	2007	2008
County of La Crosse \$	31,106	32,809	34,015	35,040
State of Wisconsin \$	33,673	35,644	36,990	37,770
United States \$	35,424	37,698	39,392	40,166

Source: U.S. Department of Commerce

UNEMPLOYMENT TRENDS

	2007	2008	2009
La Crosse County Labor Force	64,575	65,134	65,047
Number Employed	62,124	62,619	60,757
Number Unemployed	2,451	2,515	4,290
La Crosse County Unemployment Rate %	3.8	3.9	6.6
Wisconsin Unemployment Rate %	4.8	4.8	8.5
U.S. Unemployment Rate %	4.6	5.8	9.3

Source: State of Wisconsin Department of Workforce Development

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	8
Construction:	105
Manufacturing:	522
Wholesale Trade:	179
Retail Trade:	266
Transportation and Warehousing and Utilities:	183
Information:	40
Finance, Ins, Real Estate, Rental/leasing:	128
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	142
Educational, Health Social Serv:	596
Arts, Entertain, Rec, Accom and Food Serv:	164
Other Services (except public admin):	96
Public Admin:	111
Total Employment by Industry	2540

Source: U.S. Census Bureau

2008 WAGE ESTIMATES

	Average	Experienced
Office clerks, general:	12.70	14.28
Welders, Cutters, Solderers and Brazers:	15.99	17.42
Truck Drivers, heavy and tractor trailer:	17.70	19.65
Computer Support Specialists:	19.08	21.93
Construction Laborers:	15.04	17.98
Managers, all other:	34.60	39.94
Maintenance Workers, Machinery:	18.19	20.63
Janitors and cleaners, except maids and hskeeping:	12.12	13.93
Licensed Practical and Vocational Nurses:	18.58	19.90
Retail Salespersons:	11.87	14.08

Source: Wis. Dept. of Workforce Development

EDUCATION

2008-2009	County	State
High School Drop Out Rate %:	0.99	1.63

2009 TAXES

-Local Property Taxes-

2009 Effective Full Value Rate/\$1000:	18.82
2009 Real Pers Property Full Value:	300,821,000

-LOCAL CONTACT-

Name:	Travis Parish, Town Clerk
Address:	2219 Bainbridge St
City, State, and Zip	La Crosse, WI 54603
Telephone:	(608) 783-0050
Email:	campbellwi@charter.net

-REGIONAL CONTACT-

Mississippi River Regional Planning Commission
1707 Main Street, Suite 435 La Crosse, WI 54601
Telephone: 608-785-9396 Fax: 608-785-9394
Email: plan@mrrpc.com Website: www.mrrpc.com