

# Town of Campbell Profile

# La Crosse County, WI

## POPULATION

	1970	1980	1990	2000	2010
Town of Campbell	3,327	4,118	4,478	4,410	4,314
County of La Crosse	80,468	91,056	97,892	107,120	114,638
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

## HOUSING UNITS

	1970	1980	1990	2000	2010
Town of Campbell	1,029	1,515	1,731	1,823	1,995
County of La Crosse	25,433	33,277	38,227	43,480	48,402
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

## REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2006	2007	2008	2009	2010
Town of Campbell \$	260	274	278	286	279
County of La Crosse \$	6,888	7,378	7,497	7,688	7,641
State of Wisconsin \$	458,541	486,959	502,446	499,856	483,967

Source: State of Wisconsin Department of Revenue

## PER CAPITA PERSONAL INCOME

	2005	2006	2007	2008	2009
County of La Crosse \$	31,060	32,761	33,958	35,370	35,682
State of Wisconsin \$	33,664	35,637	36,891	37,905	37,373
United States \$	35,424	37,698	39,461	40,674	39,635

Source: U.S. Department of Commerce

## UNEMPLOYMENT TRENDS

	2007	2008	2009	2010
La Crosse County Labor Force	64,684	65,261	65,978	65,652
Number Employed	62,208	62,700	61,503	61,516
Number Unemployed	2,476	2,561	4,475	4,136
La Crosse County Unemployment Rate %	3.8	3.9	6.8	6.3
Wisconsin Unemployment Rate %	4.8	4.9	8.7	8.3
U.S. Unemployment Rate %	4.6	5.8	9.3	9.6

Source: State of Wisconsin Department of Workforce Development

## EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	8
Construction:	105
Manufacturing:	522
Wholesale Trade:	179
Retail Trade:	266
Transportation and Warehousing and Utilities:	183
Information:	40
Finance, Ins, Real Estate, Rental/leasing:	128
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	142
Educational, Health Social Serv:	596
Arts, Entertain, Rec, Accom and Food Serv:	164
Other Services (except public admin):	96
Public Admin:	111
Total Employment by Industry	2540

Source: U.S. Census Bureau

## 2009 WAGE ESTIMATES

	Average	Experienced
Office clerks, general:	11.85	13.44
*Welders, Cutters, Solderers and Brazers:	16.13	16.93
Truck Drivers, heavy and tractor trailer:	16.32	17.94
Computer Support Specialists:	16.73	19.28
Construction Laborers:	15.10	17.80
Mgrs, all other (wide variety, wage estimates are variable):	31.23	35.73
Maintenance Workers, Machinery:	17.26	20.18
*Janitors and cleaners, except maids and hskkeeping:	11.63	13.27
Licensed Practical and Vocational Nurses:	17.55	18.84
Retail Salespersons:	11.30	13.27

\*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

## EDUCATION

	County	State
2009-2010 High School Drop Out Rate %:	0.56	1.60

Source: Wisconsin Department of Public Instruction

## 2010 TAXES

### -Local Property Taxes-

2010 Effective Full Value Rate/\$1000	19.95
2010 Real Pers Property Full Value:	298,705,900

Source: State of Wisconsin Department of Revenue

### -LOCAL CONTACT-

Name:	Jim Gitz, Town Clerk
Address:	2219 Bainbridge St
City, State, and Zip	La Crosse, WI 54603
Telephone:	(608) 783-0050
Email:	campbellwi@townofcampbe

### -REGIONAL CONTACT-

Mississippi River Regional Planning Commission	1707 Main Street, Suite 435	La Crosse, WI 54601
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