

# Village of Rockland Profile

# La Crosse County, WI

## POPULATION

	1970	1980	1990	2000	2009 Est.
Village of Rockland	278	383	509	628	653
County of La Crosse	80,468	91,056	97,892	107,120	113,318
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,688,040

Source: U.S. Census Bureau

## HOUSING UNITS

	1970	1980	1990	2000
Village of Rockland	80	120	157	216
County of La Crosse	25,433	33,277	38,227	43,480
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144

Source: U.S. Census Bureau

## REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2006	2007	2008	2009
Village of Rockland \$	22	24	25	25
County of La Crosse \$	6,888	7,378	7,497	7,688
State of Wisconsin \$	458,541	486,959	502,446	499,856

Source: State of Wisconsin Department of Revenue

## PER CAPITA PERSONAL INCOME

	2005	2006	2007	2008
County of La Crosse \$	31,106	32,809	34,015	35,040
State of Wisconsin \$	33,673	35,644	36,990	37,770
United States \$	35,424	37,698	39,392	40,166

Source: U.S. Department of Commerce

## UNEMPLOYMENT TRENDS

	2007	2008	2009
La Crosse County Labor Force	64,575	65,134	65,047
Number Employed	62,124	62,619	60,757
Number Unemployed	2,451	2,515	4,290
La Crosse County Unemployment Rate	3.8	3.9	6.6
Wisconsin Unemployment Rate %	4.8	4.8	8.5
U.S. Unemployment Rate %	4.6	5.8	9.3

Source: State of Wisconsin Department of Workforce Development

## EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	2
Construction:	7
Manufacturing:	95
Wholesale Trade:	10
Retail Trade:	62
Transportation and Warehousing and Utilities:	31
Information:	8
Finance, Ins, Real Estate, Rental/leasing:	30
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	10
Educational, Health Social Serv:	61
Arts, Entertain, Rec, Accom and Food Serv:	8
Other Services (except public admin):	7
Public Admin:	28
Total Employment by Industry	359

Source: U.S. Census Bureau

## 2008 WAGE ESTIMATES

	Average	Experienced
Office Clerks, general	12.70	14.28
Welders, Cutters, Solderers and Brazers:	15.99	17.42
Truck Drivers, Heavy and Tractor Trailer:	17.70	19.65
Computer Support Specialists:	19.08	21.93
Construction Laborers:	15.04	17.98
Managers, all other:	34.60	39.94
Maintenance Workers, Machinery:	18.19	20.63
Janitors and Cleaners, except maids and hskeping:	12.12	13.93
Licensed Practical and Vocational Nurses	18.58	19.90
Retail Salespersons:	11.87	14.08

Source: Wis. Dept. of Workforce Development

## EDUCATION

2008-2009	County	State
High School Drop Out Rate %:	0.99	1.63

## 2009 TAXES

### -Local Property Taxes-

2009 Effective Full Value Rate/\$1000:	17.97
2009 Real Pers Property Full Value:	25,335,400

### -LOCAL CONTACT-

Name: Sue Donskey, Village Clerk  
 Address: 105 W Center Street  
 City, State, and Zip: Rockland, WI 54653  
 Telephone: (608) 486-4037 Email: villageofrockland@charter.net

### -REGIONAL CONTACT-

Mississippi River Regional Planning Commission  
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