

LA CROSSE COUNTY AND STATE OF WISCONSIN QUICK FACTS

| People QuickFacts | La Crosse County | Wisconsin |
|--|------------------|-----------|
| Population, 2010 | 114,638 | 5,686,986 |
| Population, percent change, 2000 to 2010 | 7.0% | 6.0% |
| Population, 2000 | 107,120 | 5,363,708 |
| Persons under 5 years old, percent, 2009 | 5.9% | 6.4% |
| Persons under 18 years old, percent, 2009 | 20.9% | 23.2% |
| Persons 65 years old and over, percent, 2009 | 12.9% | 13.5% |
| Female persons, percent, 2009 | 51.4% | 50.3% |
| White persons, percent, 2010 (a) | 92.1% | 86.2% |
| Black persons, percent, 2010 (a) | 1.4% | 6.3% |
| American Indian and Alaska Native persons, percent, 2010 (a) | 0.4% | 1.0% |
| Asian persons, percent, 2010 (a) | 4.1% | 2.3% |
| Native Hawaiian and Other Pacific Islander, percent, 2010 (a) | Z | Z |
| Persons reporting two or more races, percent, 2010 | 1.6% | 1.8% |
| Persons of Hispanic or Latino origin, percent, 2010 (b) | 1.5% | 5.9% |
| White persons not Hispanic, persons, 2010 | 91.1% | 83.3% |
| Living in same house 1 year ago, pct 1 yr old & over, 2005-2009 | 78.6% | 84.7% |
| Foreign born persons, percent, 2005-2009 | 3.2% | 4.4% |
| Language other than English spoken at home, pct age 5+, 2005-2009 | 5.3% | 8.2% |
| High school graduates, percent of persons age 25+, 2005-2009 | 92.5% | 89.0% |
| Bachelor's degree or higher, pct of persons age 25+, 2005-2009 | 28.6% | 25.5% |
| Veterans, 2005-2009 | 9,140 | 442,545 |
| Mean travel time to work (minutes), workers age 16+, 2005-2009 | 17.6 | 21.1 |
| Housing units, 2009 | 47,908 | 2,587,350 |
| Homeownership rate, 2005-2009 | 66.4% | 69.9% |
| Housing units in multi-unit structures, percent, 2005-2009 | 27.4% | 25.4% |
| Median value of owner-occupied housing units, 2005-2009 | \$144,600 | \$166,100 |
| Households, 2005-2009 | 44,883 | 2,246,512 |
| Persons per household, 2005-2009 | 2.37 | 2.42 |
| Per capita money income in past 12 months (2009 dollars) 2005-2009 | \$24,804 | \$26,447 |
| Median household income, 2009 | \$49,505 | \$49,994 |
| Persons below poverty level, percent, 2009 | 12.8% | 12.4% |

| Business QuickFacts | La Crosse County | Wisconsin |
|---|------------------|-------------|
| Private nonfarm establishments, 2008 | 3,013 | 144,081 |
| Private nonfarm employment, 2008 | 57,694 | 2,496,850 |
| Private nonfarm employment, percent change 2000-2008 | 1.2% | 3.4% |
| Nonemployer establishments, 2008 | 5,931 | 318,541 |
| Total number of firms, 2007 | 8,501 | 433,841 |
| Black-owned firms, percent, 2007 | F | 2.6% |
| American Indian and Alaska Native owned firms, percent, 2007 | F | 0.6% |
| Asian-owned firms, percent, 2002 | F | 1.3% |
| Native Hawaiian and Other Pacific Islander owned firms, percent, 2007 | F | S |
| Hispanic-owned firms, percent, 2007 | 1.3% | 1.3% |
| Women-owned firms, percent, 2007 | 28.3% | 25.9% |
| Manufacturers shipments, 2007 (\$1000) | D | 163,563,195 |
| Merchant wholesaler sales, 2007 (\$1000) | D | 59,996,244 |
| Retail sales, 2007 (\$1000) | 1,799,668 | 72,283,321 |
| Retail sales per capita, 2007 | \$16,142 | \$12,904 |
| Accommodation and food services sales, 2007 (\$1000) | 214,449 | 9,247,311 |
| Building permits, 2009 | 321 | 10,780 |
| Federal spending, 2008 | 631,129 | 40,136,671 |

| Geography QuickFacts | County | Wisconsin |
|---|--------------|-----------|
| Land area, 2000 (square miles) | 452.74 | 54,310.10 |
| Persons per square mile, 2010 | 253.2 | 104.7 |
| FIPS Code | 63 | 55 |
| Metropolitan or Micropolitan Statistical Area | La Crosse, W | |

(a) Includes persons reporting only one race.
race categories.

FN: Footnote on this item for this area in place of data

NA: Not available

D: Suppressed to avoid disclosure of confidential information

X: Not applicable

S: Suppressed; does not meet publication standards

Z: Value greater than zero but less than half unit of measure shown

F: Fewer than 100 firms

Source: US Census Bureau State & County QuickFacts

