

City of Black River Falls Profile

Jackson County, WI

POPULATION

	1970	1980	1990	2000	2009 Est.
City of Black River Falls	3,273	3,434	3,490	3,618	3,595
County of Jackson	15,325	16,831	16,588	19,100	20,305
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,688,040

Source: U.S. Census Bureau

HOUSING UNITS

	1970	1980	1990	2000
City of Black River Falls	1,184	1,436	1,547	1,679
County of Jackson	5,649	6,975	7,627	8,029
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2006	2007	2008	2009
City of Black River Falls \$	184	206	205	220
County of Jackson \$	1,149	1,241	1,336	1,392
State of Wisconsin \$	458,541	486,959	502,446	499,856

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

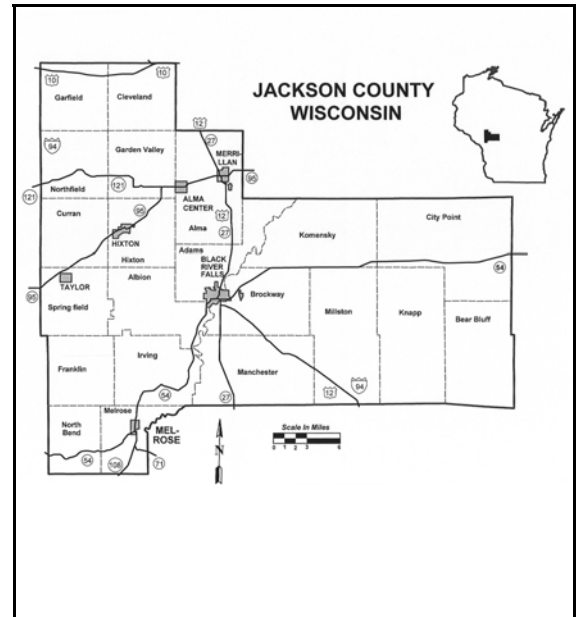
	2005	2006	2007	2008
County of Jackson \$	27,581	28,856	30,562	31,220
State of Wisconsin \$	33,673	35,644	36,990	37,770
United States \$	35,424	37,698	39,392	40,166

Source: U.S. Department of Commerce

UNEMPLOYMENT TRENDS

	2007	2008	2009
Jackson County Labor Force	9,880	9,755	9,981
Number Employed	9,339	9,210	9,101
Number Unemployed	541	545	880
Jackson County Unemployment Rate %	5.5	5.6	8.8
Wisconsin Unemployment Rate %	4.8	4.8	8.5
U.S. Unemployment Rate %	4.8	4.8	9.3

Source: State of Wisconsin Department of Workforce Development



TRANSPORTATION

-Highways-

State Highways	54, 27 (0 miles)
US Highways	12 (0 miles)
Interstates	94 (0 miles)

-Rail-

Union Pacific	
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-Air-

Local Airport:	Black River Falls Municipal
Nearest Sched Transport:	La Crosse Municipal Airport
Northwest, American Eagle	
Mileage to Local Airport:	3 miles
Mileage to Nearest Sched Transport:	45 miles

-Water-

Nearest public use terminal - La Crosse, WI	
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City of Black River Falls Profile

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UTILITIES

-Electricity-

Provider: Black River Falls Municipal Utility Jackson Electric Cooperative
 Contact: (715) 284-9463 (715) 284-5385

-Natural Gas-

Provider: We Energies
 Contact: (800) 242-9137

-Water System 2009-

Provider: Municipal Act'l Cap (GPM): 2,000
 No of Wells: 4 Ground Storage: 500,000
 Elev Storage: 400,000

-Wastewater Treatment Facility 2008-

Provider: C. Black River Falls Construction Date: 1973
 Compliance Maintenance Annual Report Grade Point Average (GPA): 3.81

Grade Pts	Meaning	Response Range	Grade Pts	Meaning	Response Range
4	Good	Voluntary	1	Poor	Action
3	Satisfactory	Voluntary	0	Fail	Action
2	Marginal	Recommendation			

-Telecommunications-

Provider(s): CenturyLink
 Contact(s) Residential: (877) 290-5458
 Contact(s) Business: (877) 365-0045
 Fiberoptics: CenturyLink
 Contact(s) Residential: (800) 366-8201
 Contact(s) Business: (800) 365-0045

-Solid Waste-

Provider(s): Superior Services
 Contact(s): (888) 749-1700
 Recycling Provider: City of Black River Falls (715) 284-5514

2009 TAXES

-Local Property Taxes-

2009 Effective Full Value Rate/\$1000 21.51
 2009 Real Pers Property Full Value: 241,471,000
 Tax on machinery, equip inventory: Exempt
 County Sales Tax %: 0.50

-State Taxes-

Sales Tax %: 5.0%
 Corporate Income Tax %: 7.90%
 Gasoline Tax \$: .329 gallon
 Personal Income Tax: 4.6% - 7.75% (married filing jointly)
 Capital Gains Tax: 60% exemption

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	60
Construction:	107
Manufacturing:	172
Wholesale Trade:	7
Retail Trade:	210
Transportation and Warehousing and Utilities:	77
Information:	6
Finance, Ins, Real Estate, Rental/leasing:	78
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	59
Educational, Health Social Serv:	440
Arts, Entertain, Rec, Accom and Food Serv:	228
Other Services (except public admin):	87
Public Admin:	98
Total Employment by Industry	1629

Source: U.S. Census Bureau

2008 WAGE ESTIMATES

	Average	Experienced
Office clerks, general:	12.82	14.82
Welders, Cutters, Solderers and Brazers:	18.02	19.76
Truck Drivers, heavy and tractor trailer:	18.66	20.33
Computer Support Specialists:	18.62	21.50
Construction Laborers:	19.12	23.16
Managers, all other:	35.01	39.94
Mtce Workers, Machinery:	17.91	19.28
Janitors and cleaners, except maids and hskeping:	12.33	14.40
Licensed Practical and Vocational Nurses:	17.52	18.72
Retail Salespersons:	11.73	13.69

Source: Wis. Dept. of Workforce Development

EDUCATION AND HEALTH CARE

2008-2009	County	State
High School Drop Out Rate %:	0.90	1.63
Voch Tech:	Western Wis Tech, 50 mi	
University(s):	UW La Crosse & Viterbo, 50 mi	
Hospital(s):	Black River Falls	

-LOCAL CONTACT-

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-REGIONAL CONTACT-

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 1707 Main Street, Suite 435 La Crosse, WI 54601
 Telephone: 608-785-9396 Fax: 608-785-9394
 Email: plan@mrrpc.com Website: www.mrrpc.com