

# Town of Naples Profile

# Buffalo County, WI

## POPULATION

	1970	1980	1990	2000	2010
Town of Naples	559	580	494	584	691
County of Buffalo	13,743	14,309	13,584	13,804	13,587
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

## HOUSING UNITS

	1970	1980	1990	2000	2010
Town of Naples	162	182	190	231	278
County of Buffalo	4,597	5,478	5,586	6,098	6,664
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

## REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2006	2007	2008	2009	2010
Town of Naples \$	34	37	40	41	42
County of Buffalo \$	868	925	987	1,001	1,002
State of Wisconsin \$	458,541	486,959	502,446	499,856	483,967

Source: State of Wisconsin Department of Revenue

## PER CAPITA PERSONAL INCOME

	2005	2006	2007	2008	2009
County of Buffalo \$	32,787	34,314	37,632	38,047	37,400
State of Wisconsin \$	33,664	35,637	36,891	37,905	37,373
United States \$	35,424	37,698	39,461	40,674	39,635

Source: U.S. Department of Commerce

## UNEMPLOYMENT TRENDS

	2007	2008	2009	2010
Buffalo County Labor Force	8,267	8,125	8,313	7,864
Number Employed	7,913	7,780	7,728	7,331
Number Unemployed	354	345	585	533
Buffalo County Unemployment Rate %	4.3	4.2	7.0	6.8
Wisconsin Unemployment Rate %	4.8	4.9	8.7	8.3
U.S. Unemployment Rate %	4.6	5.8	9.3	9.6

Source: State of Wisconsin Department of Workforce Development

## EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	48
Construction:	29
Manufacturing:	40
Wholesale Trade:	4
Retail Trade:	38
Transportation and Warehousing and Utilities:	46
Information:	4
Finance, Ins, Real Estate, Rental/leasing:	21
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	15
Educational, Health Social Serv:	56
Arts, Entertain, Rec, Accom and Food Serv:	16
Other Services (except public admin):	6
Public Admin:	3
Total Employment by Industry	326

Source: U.S. Census Bureau

## 2009 WAGE ESTIMATES

	Average	Experienced
Office clerks, general:	12.01	13.80
*Welders, Cutters, Solderers and Brazers:	16.75	18.39
Truck Drivers, heavy and tractor trailer:	17.96	19.68
Computer Support Specialists:	18.49	21.35
Construction Laborers:	15.75	18.60
Mgrs, all other (wide variety, wage estimates are variable):	32.26	36.49
Maintenance Workers, Machinery:	16.62	18.32
*Janitors and cleaners, except maids and hskkeeping:	11.53	13.53
Licensed Practical and Vocational Nurses:	16.86	18.84
Retail Salespersons:	11.23	13.12

\*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

## EDUCATION

2009-2010	County	State
High School Drop Out Rate %:	1.20	1.60

Source: Wisconsin Department of Public Instruction

## 2010 TAXES

### -Local Property Taxes-

2010 Effective Full Value Rate/\$1000	18.64
2010 Real Pers Property Full Value:	42,552,300

Source: State of Wisconsin Department of Revenue

### -LOCAL CONTACT-

Name:	Renee Lindstrom, Town Clerk
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City, State, and Zip	Mondovi, WI 54755
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### -REGIONAL CONTACT-

Mississippi River Regional Planning Commission	
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